



## Captivate Selects GTT SD-WAN for Improved Secure Real-Time Video Transmission

**MCLEAN, Va., February 18, 2020** – [GTT Communications, Inc.](#) (NYSE: GTT), a leading global cloud networking provider to multinational clients, announced today that [Captivate](#) has selected GTT’s managed SD-WAN service to improve network security, increase network uptime, and deliver real-time video content to nearly 1,700 premier building locations across North America. The four-year contract includes multi-phased service deployment to Captivate’s current building locations and allows new building sites to be added as Captivate expands its service footprint.

GTT SD-WAN enables Captivate to transmit video content from a centralized platform for a more flexible and responsive video service to Captivate clients, including property owners and managers as well as advertisers. GTT SD-WAN is configured with broadband connectivity to each building location, coupled with 3G/4G wireless access to deliver optimized network performance and enhanced resiliency.

“GTT’s SD-WAN solution is transforming Captivate’s business by supporting real-time data flows between our clients’ buildings, content and advertising partners, and the cloud-based applications involved in display management,” commented Del McPhetridge, vice president of operations at Captivate. “The expansion to real-time, on-demand content updates requires 100 percent video broadcast uptime. We selected GTT for the performance capabilities of its SD-WAN service, the reach of its Tier 1 IP network, its premier network operation center (NOC) support, and its proven managed services track record.”

“Connecting people in building elevators and lobbies across North America to view real-time news, information and sponsored content exemplifies GTT’s powerful purpose,” stated Rick Calder, GTT president and CEO. “With this large-scale GTT SD-WAN deployment, we are committed to ensuring Captivate’s continued success as a leading innovator in digital media and advertising.”



Technology advisor and GTT channel partner TechChoice played a facilitating role to secure this client contract for a managed SD-WAN service.

“We are pleased to have the opportunity to contribute our expertise to helping determine the best network solution for Captivate to achieve their technology goals,” stated Paul Storella, founder of TechChoice. “In collaboration with GTT, we have designed the most scalable, agile and diverse network that advances Captivate’s video content platform to a new level of performance for its clients.”

### **About GTT**

GTT connects people across organizations, around the world and to every application in the cloud. Our clients benefit from an outstanding service experience built on our core values of simplicity, speed and agility. GTT owns and operates a global Tier 1 internet network and provides a comprehensive suite of cloud networking services. For more information on GTT (NYSE: GTT), please visit [www.gtt.net](http://www.gtt.net).

### **About Captivate**

Known for its vast network of 12,000 elevator and lobby displays located in 1,700 premier office buildings across North America, Captivate brings life to work as commercial real estate’s number one digital media amenity. Captivate takes tenant satisfaction to new heights by delivering meaningful, engaging information and effective tenant communication to 13 million unique monthly viewers. This Class A service redefines the tenant’s building experience and elevates building status. Founded in 1997, Captivate is owned by Generation Partners. For more information, please visit [www.captivate.com](http://www.captivate.com).

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